








claire fischer

graphic designer

Graphic designer with a passion for sustainability, service, and communication, committed to creating fun and friendly designs through print, web, and brand design.

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education

Baldwin Wallace University, Berea, OH
Bachelor of Arts (B.A.)

Digital Media & Design: Graphic Design

Minors: Sustainability and Studio Art

Expected May 2025

- GPA: 3.913
- Honors Program
- Dean's List Recipient

skills

Organization	Print design
Communication	Web design
Collaboration	Video editing
Team-leading	Motion graphics
Curiosity	Social media curation
Work ethic	

technology

Adobe Creative Suite	Foundations for Emails
• Illustrator 2024	Mailchimp
• InDesign 2024	Wordpress
• Photoshop 2024	Microsoft Office
• Premiere Pro 2024	Canva
• Lightroom Classic	Wrike
• XD	Asana
HTML 5 + CSS 3	
Bootstrap 5	

experience

American Modern Insurance Group, Amelia, OH

Graphic Design Intern • May 2023–August 2024

- Collaborated with cross-functional teams to understand project requirements, deadlines, and deliverables, ensuring timely completion of design tasks.
- Designed a holiday social media refresh campaign, including eight Federal holidays and ten insurance-related holiday GIFs, with original illustrations and motion graphics.
- Conducted research to identify college-aged interest in career fair materials and general employment, incorporating findings into curating an extensive, sustainable, and unique design for the 2023–24 career fair season.
- Led the design and production of a talent acquisition infographic and article for Cincinnati.com, a cross-department newsletter to increase internal communication, and assisted in the ideation of the Seize the Moment 2023 and 2024 Leadership Conference logos.

The Hive Design Group, Baldwin Wallace University, Berea, OH

Graphic Designer • September 2023–Present

- Collaborated with clients in the Cleveland area to discuss project scope, timeline, and expectations.
- Assisted with projects such as website cleanups, marketing materials, brochures, and branding.
- Worked with Baldwin Wallace's Digital Marketing agency to collect marketing and engagement data.

Office of Residence Life, Baldwin Wallace University, Berea, OH

Student Director of Special Projects • March 2022–Present

- Fulfilled office assistant responsibilities for a campus office.
- Managed a variety of projects that assisted commuter and residential students, including the creation of a digital residential guide, campus sustainability efforts, the push for inclusion and belonging, and other office goals.
- Monitored and responded to residence life-related calls, answered questions or directed to appropriate office members, handled mail and campus publications.

involvement

Circle K International, Baldwin Wallace University

President • April 2024–Present

- Led and organized executive board meetings, planned weekly service projects for regular meetings and weekend outings, and maintained communication with current and new members.
- Fostered partnerships with on- and off-campus organizations such as the Cleveland Book Bank, the SOAP Project, and Active Minds to collaborate on speaking engagements and service projects.

Social Media Chair • April 2022–March 2024

- Created engaging promotional materials for the club, growing online engagement by over 100 followers and campus engagement through active advertising.
- Assisted executive board in planning and attending service projects, keeping members engaged and excited about service, and gathering needed materials.