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education

Baldwin Wallace University, Berea, OH

Bachelor of Arts (B.A.)

Digital Media & Design: Graphic Design Minors: Sustainability and Studio Art Expected May 2025

- · GPA: 3.924
- · Honors Program
- · Dean's List Recipient

skills

Organization Print design
Communication Web design
Collaboration Video editing
Team-leading Motion graphics
Curiosity Social media curation

Work ethic

technology

Adobe Creative Suite HTML 5 + CSS 3

Illustrator 2025 Bootstrap 5

InDesign 2025 Mailchimp

Photoshop 2025 WordPress

Premiere Pro 2025 Microsoft Office

Lightroom Classic Canva

XD Wrike

claire fischer

graphic designer

Graphic designer with a passion for sustainability, service, and communication, committed to creating fun and friendly designs through print, web, and brand design.

experience

Massachusetts Rivers Alliance, Somerville, MA Graphic Design and Communications Intern • February 2025–Present

- Communicated weekly with a small non-profit team on project briefs, progress updates, and information about the work the organization is doing in MA.
- Led the creation of the organization's 2024 Annual Report, building on a brand established by a previous intern, and adding my personal style and illustration abilities to appeal to a variety of donors and members.
- Assisted in the design of logos for programs such as the River Birch Circle Giving Legacy and a Rainwater Readiness presentation series.
- Learned the river and policy lingo to inform the design of educational infographics, image editing and selection, and proper member communication.

American Modern Insurance Group, Amelia, OH Graphic Design Intern • May 2023–August 2024

- Collaborated with cross-functional teams to understand project requirements, deadlines, and deliverables, ensuring timely completion of design tasks.
- Designed a holiday social media refresh campaign, eighteen total holiday GIFs, with original illustrations and motion graphics, posted on LinkedIn.
- Conducted research to identify college-aged interest in career fair materials and general employment, incorporating findings into curating an extensive, sustainable, and unique design for the 2023-24 career fair season.
- Led the design and production of a talent acquisition infographic and article for Cincinnati.com, a cross-department newsletter to increase internal communication, and assisted in the ideation of the Seize the Moment 2023 and 2024 Leadership Conference logos.

The Hive Design Group, Baldwin Wallace University, Berea, OH Graphic Designer • September 2023–Present

- Collaborated with clients in the Cleveland area to discuss project scope, timeline, and expectations.
- · Assisted with projects such as website cleanups, marketing materials, and branding.
- Worked with Baldwin Wallace's Digital Marketing agency to collect marketing and engagement data to assist in the buildout of website pages.

involvement

Circle K International, Baldwin Wallace University

 International collegiate service organization dedicated to serving campus and community; program of Kiwanis International

President • April 2024-Present

- Led and organized executive board meetings, planned weekly service projects for regular meetings and weekend outings, and maintained communication with current and new members.
- Fostered partnerships with on- and off-campus organizations such as the Cleveland Book Bank, the SOAP Project, and Active Minds to collaborate on speaking engagements and service projects.

Social Media Chair • April 2022-March 2024

• Created engaging promotional materials for the club, growing online engagement by over 100 followers and campus engagement through active advertising.