







claire fischer

graphic designer

Graphic designer with a passion for sustainability, service, and communication, committed to creating fun and friendly designs through print, web, and brand design.

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education

Baldwin Wallace University, Berea, OH
Bachelor of Arts (B.A.)
Digital Media & Design: Graphic Design
Minors: Sustainability and Studio Art
May 2025

skills

Organization	Print design
Communication	Web design
Collaboration	Video editing
Team-leading	Motion graphics
Curiosity	Social media curation
Work ethic	

technology

Adobe Creative Suite	HTML 5 + CSS 3
• Illustrator 2026	Bootstrap 5
• InDesign 2026	Mailchimp
• Photoshop 2026	WordPress
• Premiere Pro 2026	Webflow
• Lightroom Classic	Wix
• XD	Microsoft Office
	Canva

experience

Custom Living, Indianapolis, IN

Brand Designer • July 2025–Present

- Assisted in major rebrand of company through creation of brand guidelines, updating of essential client-facing documents, and streamlining internal processes.
- Created print and digital marketing materials for the three-weekend long Home-A-Rama showcase, informing attendees about the show home and our other service offerings.
- Collaborated with team to grow and refine marketing strategy following a rebrand and looking forward.
- Managed and created social media calendar and content to continue building brand following and recognition.

Massachusetts Rivers Alliance, Somerville, MA

Graphic Design and Communications Intern • February 2025–May 2025

- Communicated weekly with a small non-profit team on project briefs, progress updates, and information about the work the organization is doing in MA.
- Led the creation of the organization's 2024 Annual Report, building on a brand established by a previous intern, and adding my personal style and illustration abilities to appeal to a variety of donors and members.
- Assisted in the design of logos for programs such as the River Birch Circle Giving Legacy and a Rainwater Readiness presentation series.

American Modern Insurance Group, Amelia, OH

Graphic Design Intern • May 2023–August 2024

- Designed a holiday social media refresh campaign, eighteen total holiday GIFs, with original illustrations and motion graphics, posted on LinkedIn.
- Conducted research to identify college-aged interest in career fair materials and general employment, incorporating findings into curating an extensive, sustainable, and unique design for the 2023–24 career fair season.
- Led the design and production of a talent acquisition infographic and article for Cincinnati.com, a cross-department newsletter to increase internal communication, and assisted in the ideation of the 2023 and 2024 Leadership Conference logos.

The Hive Design Group, Baldwin Wallace University, Berea, OH

Graphic Designer • September 2023–May 2025

- Collaborated with clients in the Cleveland area to discuss project scope, timeline, and expectations.
- Assisted with projects such as website cleanups, marketing materials, and branding.
- Worked with Baldwin Wallace's Digital Marketing agency to collect marketing and engagement data to assist in the buildout of website pages.